



8th Annual Canyons District Film Festival Business Partnership Information

Canyons School District
Education Technology Department
9361 S. 300 E.
Sandy, UT 84070
801-826-5544

Annual Canyons District Film Festival Business Partnership Opportunity

The Annual Canyons District Film Festival offers a unique opportunity for local businesses to support Canyons School District students and advertise to the community.

Last year there were approximately 350 attendees at the Film Festival, and more are anticipated this year. There were 158 entries from 426 participants representing 28 of the District's 46 schools. The entries were submitted in 7 different categories from elementary and secondary students and teachers.

Students learn important skills by participating in the Film Festival, including:

- visual literacy
- research, organization, planning, analysis, and synthesis
- awareness of community, family, and self
- oral, visual, and writing presentation
- connecting curriculum and the world outside the classroom
- negotiating, communication, and interpersonal skills.

We invite you and your business to support students in developing these valuable skills by donating to the Canyons District Film Festival.

Benefits of Business Partnership

We are seeking cash and in-kind donations that will be used to reward Film Festival participants and winners. All donations will go directly to those who participate in and attend the Film Festival. Examples of possible donations include:

- Cash for Film Festival prizes
- In-kind food donations for the Film Festival awards night (sandwiches, snacks, treats, water, etc.)
- In-kind prize donations (gift baskets, gift cards, technology, camera and sound equipment, etc.)
- Any donation you would like to give! We're open to your ideas!

Interested businesses must complete and submit the attached Business Partnership and Canyons Foundation Forms by **5:00 pm on Monday, March 20, 2017**. All cash or in-kind donations may be tax-deductible and will directly benefit students participating in the Film Festival. Based on sponsorship level, businesses will have varying levels of exposure at the Canyons District Film Festival. For more information on donation benefits, please see the attached Business Partnership Form.

Note: In years past, we have had students create advertisements for participating businesses. This year, we will not have an advertisement category in our film festival, so businesses will not need to communicate and coordinate with students this year.

More Information

Please contact Education Technology Specialist PJ Giles (pj.giles@canyonsdistrict.org, 801-971-5888) or Katie Blunt (kathryn.blunt@canyonsdistrict.org, 801-518-9717) with questions.

To view information about the Film Festival, please visit cnyns.org/csdfilmfestival.



8th Annual Canyons District Film Festival Business Partnership Form

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Partnership Levels

Executive Producer - \$400+

- Business recognized by MC and displayed on main screen at Film Festival
- Name and logo on Film Festival website
- Name and logo on Film Festival printed material
- Name and logo displayed on side screen "banner" at Film Festival

Producer- \$300

- Name and logo on Film Festival website
- Name and logo on Film Festival printed material
- Name and logo displayed on side screen "banner" at Film Festival

Director - \$200

- Name and logo on Film Festival printed material
- Name and logo displayed on side screen "banner" at Film Festival

Assistant Director - \$100

- Name and logo displayed on side screen "banner" at Film Festival

Cash or in-kind donations accepted!

Contact: PJ Giles

E-mail: pj.giles@canyonsdistrict.org

Phone: 801-971-5888

**Partnership form must be received by
March 20, 2017.**

Cash donations are due no later than
March 20, 2017.

In-kind donations are due no later than
April 20, 2017.

Event Details

**Partnership and Form Due:
Monday, March 20, 2017**

Cash Donations Due: March 20, 2017

In-Kind Donations Due: April 20, 2017

Festival Awards Night Date: April 20, 2017

Time: 5:00-8:00 pm

Place: Eastmont Middle School

Festival Website: cnyns.org/csdfilmfestival

Business Name:

Sponsorship Level:

Business Person of Contact:

Contact Phone Number:

Contact E-mail Address:

Business Address:

Donation Description:

(please explain what you will be donating)

Payment

Make checks payable to Canyons Education Foundation. **Include the Canyons Education Foundation contribution form along with your donation.** Click [HERE](#) to download the Foundation form.